

# Thiago Poltronieri

Technical Product Owner | Web Developer | Specialist in Digital Strategies and Platforms

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## PROFESSIONAL SUMMARY

Professional with experience in product, digital platforms, web development, automation, API integrations and technical operations for social impact initiatives. Works at the intersection of digital strategy, technical delivery and multidisciplinary coordination, with experience in education, youth employability, digital communities, accessibility, CMSs and low-connectivity environments.

## CORE COMPETENCIES

Technical Product Owner

CMSs: Drupal, Plone, WordPress, Strapi and Wix

Web Development

APIs and Integrations

Automation

DevOps and Cloud

Digital Platforms

SEO and Digital Strategy

Digital Accessibility

Digital Governance

T4D, DI and DX

## PROFESSIONAL EXPERIENCE

### Technical Product Owner | Web Developer | Specialist in Digital Strategies and Platforms UNICEF Brazil

Dec 2021 - Present | Brazil

- Designed digital strategies for the 1 Million Opportunities initiative.
- Coordinated the technical operation of the 1MiO platform, including support, administration and continuous product evolution.
- Delivered front-end and back-end development, API integrations and automation.
- Built custom automations for Discord, WhatsApp, Telegram and other social platforms.
- Handled deployment and technical operations on Acquia, Google Cloud, Hostgator and AWS.
- Played a strategic role in the 1MiO platform, a Drupal 10 solution hosted on UNICEF Global's Acquia environment and focused on youth socio-productive inclusion.

### Co-founder and Director of Technology aPonta Comunicação e Tecnologia

Feb 2023 - Feb 2025 | Sao Paulo, Brazil | Remote

- Managed technology-centered projects and coordinated multidisciplinary teams.
- Defined product vision and technical direction as a Technical Product Owner.
- Built web solutions, API integrations and automation to increase operational efficiency.
- Worked across DevOps and infrastructure on Google Cloud, Azure and AWS.
- Supported hackathons and community management.

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## Hackathon Discord Developer Connaction Inteligência Social & Digital

Oct 2021 - Jul 2024 | Sao Paulo, Brazil | Remote

- Developed and maintained custom Discord bots.
- Implemented automation to improve event management and hackathon operations.
- Integrated APIs to expand functionality and improve user experience.
- Provided technical support during high-demand events.

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## Discord Developer and Community Manager base

Oct 2021 - Apr 2022 | Curitiba, Brazil

- Supported members, events and technical administration for Discord servers.
- Built automation and integrations with the Discord API.
- Handled Amazon EC2 setup and produced user support materials.

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## Web Developer Trianons

Apr 2021 - Dec 2021 | Curitiba, Brazil

- Supported digital strategies for 1 Million Opportunities.
- Built custom automations for Discord, WhatsApp, Telegram and other social platforms.
- Built websites with WordPress and Wix and deployed on Hostgator and AWS.
- Supported communities, events and tutorial production.

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## Operations, technical support and freelance web development foundation Tahto, James Delivery, CX B2C and freelance projects

2018 - Mar 2021 | Curitiba, Brazil

- Handled N2 protocol resolution and operational support.
- Opened internal tickets, consolidated reports and supported critical workflows.
- Used freelance web development work as the bridge into a full-time technology path.

## SELECTED PROJECTS

- Technical coordination of the 1MiO platform, a UNICEF initiative focused on youth socio-productive inclusion and a positive transition into the world of work.
- Technical work for hackathons such as Hacking.HER 2024, HackaConnection 2023, Hacking.Rio 2022 and Latinoware 2021.
- Experience with platforms connected to education, opportunity and youth pathways in social impact contexts.

## LANGUAGES

- Portuguese
- English
- Spanish